

**DEBRA'S  
NATURAL  
GOURMET**  
EAT WELL BE HAPPY

**AUGUST \* 2017**

**276 ITEMS ON SALE**

**ON TAP @ DEBRA'S  
ORGANIC COLD  
BREW COFFEE**

**\$2.50**

12 oz | save \$1.50



Black velvet nitro pour! Low acid, full flavor, extra smooth. Equal Exchange imports and roasts these fair trade beans in Western MA; Katalyst brews

**EARTH BALANCE  
PEANUT BUTTER**

VERY CREAMY SPREAD

**\$3.99**

16 oz | save \$2



Creamy, just like all those not-so-natural peanut butters. 80% peanuts; 20% healthy oils, and the barest touch of sweetness.

**WALLABY  
GREEK YOGURTS  
PLAIN & VANILLA**

**\$6.49**

32 oz | save \$2.90



Some people like their yogurt thin and tart and refreshing. Others like their yogurts thick and rich, like ice cream. Wallaby is the latter.

**REBBL TONICS  
CHILLED ELIXIRS**  
ASSORTED FLAVORS

**\$2.99**

12 oz | save \$1.80



Matcha Latte, Reishi Chocolate, Turmeric Golden Milk, and Ashwagandha Chai. Very rich! In the chilled beverage section.

**WILD PLANET  
SARDINES**  
7 ASSORTED VARIETIES

**B2G1**

4.4 oz | reg \$3.29 ea



Buy 2, get 1 free (mix-and-match varieties). Sustainably caught in cold waters. Rich in heart-healthy omega-3 fats. Put them on salad!

**NUTIVA  
VIRGIN COCONUT OIL**  
ORGANIC, UNREFINED

**\$8.99**

15 oz | save \$2



Heart- and brain-healthy MCT oils abound. Plus, DELICIOUS and heat-stable. The best oil for popcorn, pancakes, summer veggie stir-fries.

**R.W. KNUDSEN  
JUICE BOXES**  
ALL FLAVORS

**\$2.79**

4-pack | save \$1.70



**CROFTER'S PURE FRUIT  
ORGANIC JAMS**  
8 ASSORTED VARIETIES

**\$2.99**

10 oz | save \$2



**EREWHON  
ORGANIC CEREALS**  
CORN FLAKES, RICE CRISPS

**\$3.49**

10-11 oz | save \$2.50



**GARDEN OF EATIN'  
SESAME BLUES**  
TORTILLA CHIPS

**2/\$5**

7.5 oz | reg \$3.89 ea



**JULIE'S  
ORGANIC SORBETS**  
RASPBERRY, LEMON, MANGO

**\$3.99**

1 pint | save \$2.20



**ORGANIC VALLEY  
SHREDDED CHEESE**  
ITALIAN, MEXICAN, CHEDDAR, MOZZ

**\$3.99**

6 oz | save \$1.30



**SO DELICIOUS  
FROZEN MINIS**  
NON-DAIRY

**\$3.99**

4-pack | save \$1.90



**SO DELICIOUS  
CASHEW MILK**  
NO-SUGAR PLAIN & VANILLA

**\$2.19**

32 oz | reg \$1.30



**GTS  
KOMBUCHA**  
GINGERADE, TRILOGY

**\$2.99**

16 oz | save \$1.20



**2015 USA  
Retailer of  
the Year!**

**98 COMMONWEALTH AVE.  
CONCORD, MA 01742  
978.371.7573  
WWW.DEBRASNATURALGOURMET.COM**

**FOLLOW US ON FACEBOOK FOR EPIC "3-DAY WEEK-END" SALES EVERY FRIDAY, SATURDAY, SUNDAY.**

**WE LET YOU KNOW THURSDAY NIGHT...**

DEBRA'S  
NATURAL  
GOURMET  
EAT WELL BE HAPPY

AUGUST \* 2017

276 ITEMS ON SALE

ALL HUMAN PRODUCTS FROM  
**VIBRANT HEALTH**

INCLUDING GREEN VIBRANCE

**30% OFF**

19 products



Green Vibrance is our preeminent all-in-one nutrition mix, packed with greens, antioxidants, probiotics & more. Add it to all your smoothies!

SINGLE HERBS FROM  
**DEBRA'S BRAND**  
IN VEGETARIAN CAPS

**20% OFF**

12 bestsellers



Includes Turmeric (enhanced with black pepper) for inflammation, Cranberry for the urinary tract, Milk Thistle for the liver, Olive Leaf for viruses...

WILD FISH OILS FROM  
**WILEY'S FINEST**  
LIQUIDS & CAPSULES

**25% OFF**

7 items



Our bestselling easy-to-swallow mini-caps, plus a high-EPA formula, and liquid "Elementary EPA" for adults and children, too.

EVERYTHING FROM

**SOURCE  
NATURALS**

106 ITEMS, PLUS SPECIAL ORDERS

**40% OFF!!!**

\*40% off suggested retail



Long day at the desk? All nighter? Check out new "Screen Time Stamina," with adaptogens to maintain energy, theanine to stay focused & chill, B-vitamins to stay replenished, and a little caffeine to keep you going.

EVERYTHING FROM  
**PLANETARY HERBALS**  
TABLETS, LIQUIDS, POWDERS

**40% OFF**

on 39 items



Take 40% off suggested retail on Triphala for daily regularity, Hawthorn Heart, and many more. Check out their Tri-Cleanse: fiber + detoxifiers for daily use.

GIOVANNI ECO-CHIC  
**HAIRCARE**

INCL. STYLING PRODUCTS

**20% OFF**

on 16 items



Stock up now -- includes the ever-popular Tea Tree Therapy, and Smooth AsSilk shampoos and conditioners. Hair spray and gel, too

DESERT ESSENCE  
**ORAL CARE**

TOOTH PASTE & MOUTHWASH

**25% OFF**

6 items



Yup, certified B Corp, sustainable social practices, socially responsible, and certified by Leaping Bunny. Mouthwash is alcohol-free.

EVERYONE  
**SOAPS & LOTIONS**

LIQUID PUMP BOTTLES

**25% OFF**

13 items



Formulated to be gentle and nourishing for every body, priced for every budget. Simple, natural scents.

HAPPY BABY ORGANIC

**NEW! PRICE DROP:  
EVERYDAY LOW PRICE**

**\$1.49**

all pouches



Organic fruits and vegetables, in BPA-free pouches. Stages 1, 2, 3 and 4. We're going to hold this price through the rest of the year, we hope into 2018 too.

7TH GENERATION  
**BATH TISSUE**

UNBLEACHED

**\$8.99**

12 rolls | save \$4.50

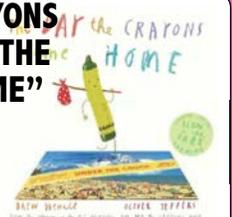


What is there to say on the subject of toilet roll? Hmm... Well... how about "better buy the economy pack, 'cause you don't want to run out"?

**"THE DAY THE CRAYONS  
QUIT" & "THE DAY THE  
CRAYONS CAME HOME"**

**\$14.99**

(Children's Books)



Duncan wants to color, but he soon realizes that crayons have feelings too and he needs to think about that!

WHAT'S NEW  
@  
DEBRA'S?

- cauliflower-crust frozen pizzas
- many new frozen ice cream novelties
- premium paleo granola in bulk & packaged
- ultra-low-cal meals from Miracle Noodle
- Vietnamese-style bone broth (pho) cups
- local herbal-honey sodas from Still Thyme
- Aunt Fannie's cleaning vinegar & glass cleaner
- Fair Trade scarves and tunics from Sevyra